

NZ Country Trails - From a coach tour company's perspective

I design the itineraries for MoaTours, a small group tour company, and I'm always keen to discover new places to visit out in the countryside.

NZ Country Trails is a very useful resource for this reason as its comprehensive website covers a diverse range of activities and destinations and the newsletter features great stories of back country small business owners and farmers.

Connecting with the locals is an important part of our tour itineraries as we know that our travellers' favourite memories are of the friendly, hospitable people they meet along the way.

Jim Collins and his NZ Country Trails team are providing a unique service for the travel industry, international visitors and Kiwis who are keen to travel off the beaten track and meet the locals.

Ena Hutchinson
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www.moatours.co.nz